



french film festival UK

Main Office: 12 Sunbury Place, Edinburgh EH4 3BY
T: 0131 225 6191 F: 0131 225 6971
info@frenchfilmfestival.org.uk
www.frenchfilmfestival.org.uk

In all three Sponsorship Deals outlined below, the word **branding*** refers to stands, goody bags, T-shirts or other suitable branding products. In all cases, these products will need to be approved by the festival event or venue.

For instance, Grand-Marnier used our Gala Opening to serve special cocktails and provided branded T-shirts for our serving staff.

GOLD SPONSORSHIP

Exclusive Corporate Screenings and Branding Opportunities

- The FFF offers you the opportunity to entertain up to 50 VIP guests at a **PRIVATE SCREENING** in one of the luxurious screens of the cinemas participating in the festival. The choice of film will be decided in conjunction with the Festival organisers to ensure that it is appropriate for your evening.
- **Raffle for two full Festival passes** enabling your winners to see all the films in the Festival for free.
- **Join one of our glamorous Festival dinners** and talk to one of our fascinating film directors or actors (for 2 persons).
- **Your branding*** (subject to suitability) in all participating venues associated with the **screenings of 5 selected films from the programme** to be decided in conjunction with the Festival organisers to ensure that they are appropriate for your product.
- **Fifty (50) complimentary tickets** to be made available and reserved in your chosen area of the auditorium.
- **Invitation for 2 persons** to attend the Gala Opening in Edinburgh of the French Film Festival.
- **Free Entry to MasterClass** sessions given by Festival's retrospective filmmaker (2 persons)
- **Inclusion** on FFF web site
- **Full page advertising** in the colour festival brochure (circulation of 40,000)
- Dedicated FFF staff will be on hand to meet and greet your guests.
- Copies of full colour Festival Programme for each of your ticket holders.

£5500

Director | Richard Mowe Tel/Fax: +44 131 667 2979
email: richard.mowe@which.net

Deputy Director | Ilona Morison Tel: +44 131 225 6191
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SILVER SPONSORSHIP

Branded Film Screenings

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- **Fifty (50) complimentary tickets** to be made available and reserved in your chosen area of the auditorium.
- **Invitation for 2 persons** to attend the Gala Opening in Edinburgh of the French Film Festival.
- **Free Entry to MasterClass** sessions given by Festival's retrospective filmmaker (2 persons)
- **Inclusion** on FFF web site
- **Full page advertising** in the colour festival brochure (circulation of 40,000)
- Dedicated FFF staff will be on hand to meet and greet your guests.
- Copies of full colour Festival Programme for each of your ticket holders.

£4500

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BRONZE SPONSORSHIP

Passport to French Cinema

- **Your branding*** (subject to suitability) in all participating venues associated with the **screenings of one selected film from the programme** to be decided in conjunction with the Festival organisers to ensure that they are appropriate for your product.
- **Free tickets** to be made available for **10 festival films**, maximum of 2 per screening.
- Full company credits with name and logo in Festival Programme (40,000 copies).
- Copies of full colour Festival Programme for complimentary ticket holders.
- Invitation for 2 persons to attend the Gala Opening in Edinburgh of the French Film Festival.
- **Half page advertising** in our colour festival brochure.
- **Inclusion** on FFF web site.

£2500

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OTHER OPPORTUNITIES TO ENHANCE THE PROFILE OF YOUR COMPANY

All these items for discussion

- **BRAND** the dedicated trailer and poster with your logo and presence to be on shown in cinemas in the weeks leading up to the festival itself.
- **ASSOCIATE** your business with the opening and closing gala events as well as gala evenings during the festival with French cinema guests.
- **DONATE** in kind wine, travel and accommodation in return for complimentary brochure advertising.
- **BROCHURE SPONSOR** – fund our glossy brochure (circulation 40,000) and brand it with your company image in consultation with our award-winning designer.
- **TITLE SPONSORSHIP** – Take over the mantle from Renault and become the Title Sponsor for the whole French Film Festival 2008 at a special all-encompassing fee.

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