



**sponsorship
AND
ADVERTISING**

french film festival UK

fff

french film festival

11 November - 4 December 2010



The French Film Festival UK

every year provides a glittering, stimulating and, at times, challenging array of titles at leading cinemas throughout the country.

Cities covered include London, Birmingham, Manchester, Warwick, Cardiff, Edinburgh, Glasgow, Aberdeen and Dundee.

The French Film Festival began in 1991 in a modest way in two Scottish cities, and gradually has grown to become encompass England and Wales.

The festival presents a wide spectrum of French-language cinema from major hits to cutting edge

new directors and retrospectives.

Organised by The French Film Festival Ltd, the event's loyal partners have included Institut français du Royaume-Uni, Alliance française, Scottish Screen and Unifrance with the support of such companies as Total, Blason de Bourgogne, Sofitel, Air France, SkyArts, TV5, and many others.

Film-makers and actors from the French film industry accompany many of the screenings and a growing education programme sees thousands of students, pupils and teachers in attendance.

We welcome the opportunity to meet and talk through the various exciting possibilities now available for sponsors and advertisers.

Brochure ADVERTISING



Festival Brochure 2008

festival brochure

50 pages
perfect bound
210mm x 210mm square
200g matt cover
115g matt inside
full colour throughout

Any queries to advertising@frenchfilmfestival.org.uk

Brochure ADVERTISING



**double-page
spread
in run of
brochure**

**210 x 210mm
with 3mm bleed**

or

**Full page ad size with
white border is 200mm
x 200mm no bleed**

£2500

or

£3000 with large banner on website

Any queries to advertising@frenchfilmfestival.org.uk

Brochure ADVERTISING

FULL PAGE BACK COVER



£2000

or

£3000 with large banner on website

back cover

Without border

210 x 210mm

with 3mm bleed

or

with white border

200mm x 200mm

no bleed

Any queries to advertising@frenchfilmfestival.org.uk

Brochure ADVERTISING

FULL PAGE RUN OF BROCHURE



£1000
or
£1100 with weblink

**full page
in run of
brochure**

Without border
210 x 210mm
with 3mm bleed
or
with white border
200mm x 200mm
No bleed

Any queries to advertising@frenchfilmfestival.org.uk

Brochure ADVERTISING

INSIDE COVER



£1500

or

£1700 with large weblink

**inside front or
back cover**

210 x 210mm

with 3mm bleed

Or

Full page ad size

with white

border is

200mm x 200mm

no bleed

Any queries to advertising@frenchfilmfestival.org.uk

Brochure ADVERTISING

HORIZONTAL



VERTICAL



half pages

VERTICAL

92mm wide x 200mm high

HORIZONTAL

200mm wide x 92mm high

£700 in run of brochure

£900 with weblink

Any queries to advertising@frenchfilmfestival.org.uk

web ADVERTISING



£1000 for banner
£400 for large single link

**banner on
home page**

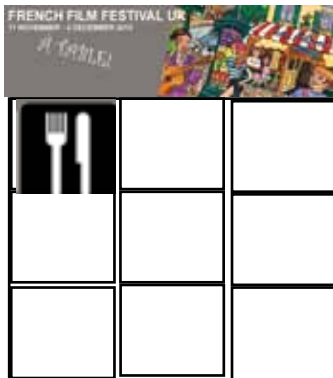
766 x 200 (max)
at 72 dpi

**single
weblink
on selected page**

100 x 87
at 72 dpi

Any queries to advertising@frenchfilmfestival.org.uk

web ADVERTISING



NEW!

A Table!

197 x 120 at 72 dpi

You can buy one or more table slots in the A TABLE! page. Slots are also available in the brochure. Sizes will depend on numbers. Please contact us nearer the time.

£100 on website
£180 on website and brochure

Any queries to advertising@frenchfilmfestival.org.uk

DIMENSIONS

BROCHURE

BLEED 3 mm

FULL PAGE 210 mm x 210 mm (no bleed) | 200 mm x 200 mm (bleed)

HALF PAGE Horizontal 200 mm x 92 mm | Vertical 92 mm x 200 mm

WEBSITE

WEB BANNER 766 x 200 (max) at 72 dpi

WEB LINK 100 x 87 at 72 dpi

A TABLE! 197 x 120 at 72 dpi

Any queries to advertising@frenchfilmfestival.org.uk

GOLD SPONSORSHIP

THE PACKAGE

PRIVATE SCREENING (up to 50 people)

RAFFLE FOR 2 FREE FESTIVAL PASSES

INVITATION TO GALA DINNERS with visiting directors/actors

INVITATIONS TO GALA OPENINGS

PRODUCT PLACEMENT AND BRANDING (subject to suitability) in all participating venues

COMPLIMENTARY TICKETS (50)

Free Entry to Special Events (2 persons)

Inclusion on FFF web site

Full page advertising in the festival brochure (circulation of 40,000)

Dedicated FFF staff will be on hand to meet and greet your guests.

Copies of full colour Festival Programme for each of your ticket holders

Exclusive Corporate Screenings

Available exclusively with the GOLD package, the FFF offers you the opportunity to entertain up to 50 VIP guests at a **PRIVATE SCREENING** in one of the luxurious screens of the cinemas participating in the festival.

The choice of film will be decided in conjunction with the Festival organisers to ensure that it is appropriate for your evening.

£6500

Sponsorship queries

Richard Mowe
Ilona Morison

richard@frenchfilmfestival.org.uk
info@frenchfilmfestival.org.uk

SILVER SPONSORSHIP

THE PACKAGE

COMPANY BRANDING PUBLIC SCREENING of a Festival film
COMPLIMENTARY TICKETS in reserved part of the auditorium (50
RAFFLE FOR 2 FREE FESTIVAL PASSES
INVITATION TO GALA DINNERS with visiting directors/actors
INVITATIONS TO GALA OPENINGS
PRODUCT PLACEMENT AND BRANDING (subject to suitability) in
all participating venues
Free Entry to Special Events (2 persons)
Inclusion on FFF web site
Full page advertising in the festival brochure (circulation of 40,000)
Dedicated FFF staff will be on hand to meet and greet your guests.
Copies of full colour Festival Programme for each of your ticket holders.

Public Corporate Screenings

Available on our Silver Sponsorship, Company branding of public screening of a Festival film (subject to availability).

The choice of film will be decided in conjunction with the Festival organisers to ensure that it is appropriate for your evening.

Branded recognition with your company logo next to the film entry in the Programme.

Public introduction to the film by Festival Directors outlining your company's participation in the evening.

£5500

Sponsorship queries

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Ilona Morison

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BRONZE SPONSORSHIP

THE PACKAGE

FREE TICKETS to be made available for all festival films, maximum of 2 per screening.

FULL COMPANY CREDIT with name and logo in Festival Programme (40,000 copies).

Copies of full colour Festival Programme for complimentary ticket holders.

INVITATION for 2 persons to attend the Gala Opening in Edinburgh of the French Film Festival.

Inclusion on FFF web site

Passport to French Cinema

Available on our Bronze Sponsorship, a chance for your company to obtain passes to selected films in our programme.

£3000

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other opportunities

SPONSORING

OTHER OPPORTUNITIES TO ENHANCE THE PROFILE OF YOUR COMPANY OR BUSINESS

All these items for discussion

BRAND the dedicated trailer and poster with your logo and presence to be on shown in cinemas in the weeks leading up to the festival itself.

ASSOCIATE your business with the opening and closing gala events as well as gala evenings during the festival with French cinema guests.

DONATE in kind wine, travel and accommodation in return for complimentary brochure advertising.

BROCHURE SPONSOR fund our glossy publication (circulation 40,000) and brand it with your company image in consultation with our award-winning designer.

TITLE SPONSORSHIP Take over the mantle from Renault and become the Title Sponsor for the whole French Film Festival 2008 at a special all-encompassing fee.

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info@frenchfilmfestival.org.uk



french film festival UK

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